



## COLORFUL CUSTOMIZATION

BY JON RUFTY

## ADD VIBRANT PERSONALITY TO YOUR HOME BY CUSTOMIZING EVERY NOOK.

If there's one thing we have learned over the last year and a half, it's that home truly is the epicenter of our existence. We regard home as the place where every family member furbabies included—can have a little piece of space to call their very own, and where rooms are designed to reflect individual needs and personalities. Individual customization is how we can live colorfully in our homes.

Many of our clients have chosen to customize rooms or even just small nooks for different family members, carving out personal space for everyone. They are making a better plan for living every day in their homes. Some of our families have brought color to their home lives in very creative ways by adding:

- a tucked-away cubby under the stairs for a pet retreat;
- a virtual golf simulator as a game room for playtime;
- a music room specifically customized to hold a guitar collection;
- a garage transformed into a pickleball court ready for a fun workout;
- a wine room with a customized window for dropping in used wine corks;
- a luxury stable custom-fit for a team of horses;
- a car wash bay for a car enthusiast; and
- a children's loft connecting bedrooms with a secret door between their closets.





As a luxury home builder, we thrive on designing custom rooms and spaces for each one of our families, building a personal creation that showcases their colorful personalities. The beauty of working with a luxury builder is that a homeowner's customization options are endless. Luxury white-glove treatment allows homeowners to spend more time and develop a deeper relationship with the builder who can bring their personalized creations to life. Building a new home in this customized fashion enables families to stay active, entertain, dine in a special atmosphere, enjoy outdoor activities, and take care of four-legged family members—all the things we need to do and enjoy doing each day, but in a better way.

As I always say, "If you can dream it, we can build it." Forgetting the trends and designing what you love and what works best for you is the optimal way to put a colorful stamp on your home. There are no obligations or rules to follow in custom construction.  $\blacklozenge$ 

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